

P.U.M.P. Privacy Policy

Effective Date

7/31/26

Introduction

P.U.M.P. LLC respects your privacy and explains how information is collected, used, disclosed, and protected when using the P.U.M.P. Platform.

Information We Collect

Names, emails, phone numbers, DOB, addresses, usernames, trainer certifications and insurance, voluntary fitness information, Stripe payment data, messages, bookings, and communication records.

Automatic Data

IP address, browser, device information, cookies, analytics, and logs.

Use of Information

Account management, bookings, payments, trainer verification, customer support, fraud prevention, platform improvement, and legal compliance.

Marketing

Trainer media may be used in marketing only with permission.

Sharing

Information may be shared with trainers, Stripe, hosting providers, or as required by law. We do not sell personal information.

Cookies

Used for authentication, preferences, analytics, and security.

Security

Reasonable safeguards are implemented, though no system is completely secure.

Retention

Information is retained only as long as necessary.

User Rights

Users may request access, correction, deletion, or account closure where permitted by law.

Minors

Any age may use the Platform. Trainers are responsible for obtaining required parental consent.

Third-Party Services

Stripe, Google Calendar, and Apple Calendar operate under their own privacy policies.

Changes

We may update this policy. Continued use constitutes acceptance.

Contact

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